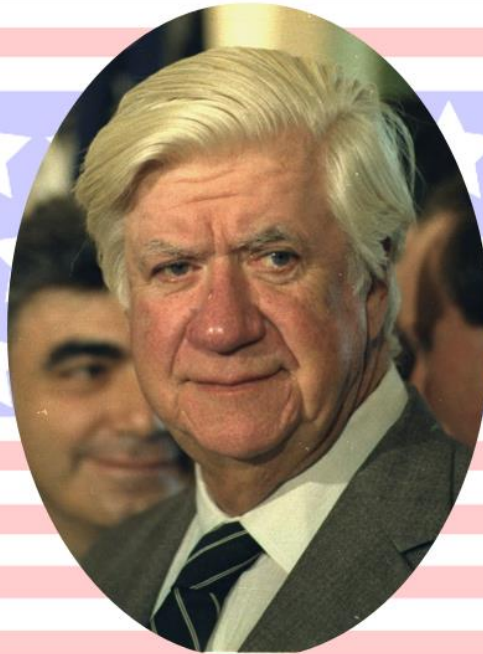


HACU Advocacy
Your Voice, Your Moment
October 7th, 2019

Connie Beimer – Director
Office of Government and Community Relations,
The University of New Mexico
Email: Cbeimer@unm.edu
Phone:(505) 277-2498

“All politics is local.”

Tip O’Neill



47th Speaker of the U.S. House of Representatives 1977-'87

What's on UNM's Legislative Menu?



Federal Priorities Book

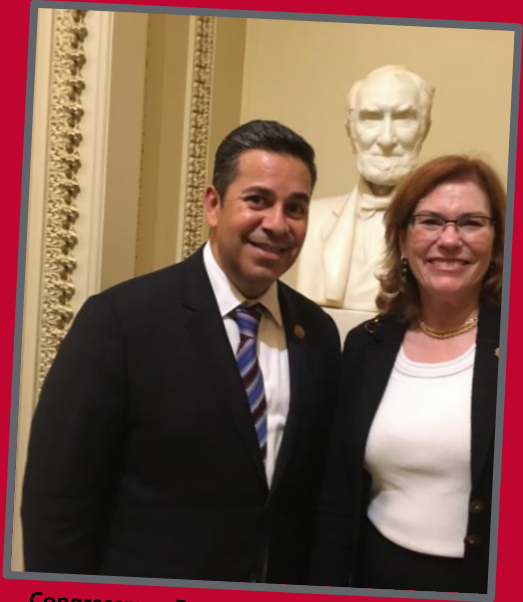
Served *À la carte* to Members and agency staff with request details provided *gratis*

Congressional Staff Academy

A wonderful medley of informational presentations and hands on experiences to fill the appetite of any politico

Research Specific D.C. Program

An exciting dish which brings knowledgeable researchers and committed agency personnel together in a sumptuous trip to create relationships and build collaborative efforts



Congressman Ben Ray Lujan
and
UNM President Garnett S. Stokes



Senator Tom Udall
and
UNM President Garnett S. Stokes

Welcome to the HACU Advocacy Center

The Advocacy Center has been developed by the HACU Government Relations team to assist advocates and other stakeholders to make their voices be heard on the most important public policy issues impacting Hispanic-Serving Institutions (HSIs) and other HACU member colleges and universities. The Advocacy Center easily allows its users to be heard in Washington, DC by providing the necessary resources to communicate with lawmakers and their staffs.

The HACU Advocacy Center is designed to easily allow you to:

- Send useful communications via email to your federal elected official's Washington, DC offices;
- Read and respond to timely Calls to Actions as it relates to Hispanic higher education policy issues;
- Find contact information for federal elected officials and their staffs;
- Find election information and candidates for your state;
- Sign up to receive the latest news/updates on federal policies and legislative proposals impacting HSIs and Hispanic students.

The Advocacy Center is part of our new "Local Engagement Initiative" (LEI) which is designed to work in collaboration with your institutions' advocacy efforts with federal elected officials in your area. The LEI will work in tandem with HACU's advocacy efforts in DC while expanding our combined efforts in our local communities.

Download HACU's Advocacy App

Download the **new** advocacy mobile app in two simple steps:

1. Get started by installing "Converge Advocacy" from the Apple/Android Store
2. Then, launch the app and search for "Hispanic Association of Colleges & Universities," and set-up your profile using your email address.

You will be able to access all the information on the Advocacy Center, and even complete calls to action, at your fingertips through this new tool!

Become a HACU Advocate & Receive Policy Updates

Sign up to become a HACU Advocate, engage with federal elected officials at the local level, attend webinars, and to receive the latest happenings from Washington, DC on Hispanic education legislative and regulatory proposals. [Click below](#) to sign-up.



Federal Bill Tracker

[Click here](#) or the icon below to see all legislation being tracked by the HACU Government Relations team that impact HSIs, students success & outcomes, and other higher education related issues.



HACU's Advocacy Center

Home	Policy Agenda	Issues ▾	News ▾	Our Stories ▾	Events ▾	Western State Issues ▾	Contact Us ▾	HACU.net
------	---------------	----------	--------	---------------	----------	------------------------	--------------	----------

Hispanic Association of Colleges and Universities									
FY 2020 Appropriations and Requests									
PROGRAM	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY2020 Pres. Budget	Author-ized Level	HACU's Request
Education – Title V, Part A (Undergraduate)	\$98.6M	\$100.2M	\$107.8M	\$107.8M	\$123.2 M	\$124.4M	(\$124.4M) ¹	\$175M	\$150M
Education – Title V, Part B (Graduate) ²	\$8.8M	\$8.99M	\$9.7M	\$9.7M	\$11.1M	\$11.2M	(\$11.2 M) ³	\$100M	\$30M
Education – STEM Articulation ⁴	\$92.8M	\$92.8M	\$93.2M	\$93.1M	\$93.4M	\$93.8M	\$94 M	\$100M	\$100M
National Science Foundation	Lang.	Lang.	0	\$15M ⁵	\$30M	\$40 M	\$15 M	\$50M ⁶	\$50M
Education – Hawkins Centers of Excellence	0	0	0	0	0	0	-	\$30M	
Education – First in the World Fund (MSI portion only)	\$20M	\$16M	0	0	0	0	-	\$100M	
Farm Bill – HSIs Education Grants	\$9.2M	\$9.2M	\$9.2M	\$9.2M	\$9.2M	\$9.2M		\$40M	\$20M
Farm Bill – HSACUs									
▢ Endowment	0	0	0	0	0	0	-	\$80M	
▢ Equity Grants	0	0	0	0	0	0	-	\$20M	\$20M
▢ Capacity-Building	0	0	0	0	0	0	-	\$40M	\$10M
▢ Basic & Applied Research	0	0	0	0	0	0	-	\$40M	\$10 M
▢ National Resources Leadership Program	0	0	0	0	0	0	-	\$40M	
▢ Extension Grants	0	0	0	0	0	0	-	\$40M	
▢ Training Hispanic Ag Workers Grants	New	0	0	0	0	0	-	\$10M ⁷	
HUD – HSI Assisting Communities	0	0	0	0	0	0	-	\$15M ⁸	\$6M
Commerce – MSI Wireless Technology	0	0	0	0	0	0	-	\$250M ⁹	
Veterans Affairs – HSI Veterans’ Support	0	0	0	0	0	0	-	\$50M ¹⁰	

FEDERAL PRIORITIES

Fiscal Year 2020

Prepared For The New Mexico Congressional Delegation



Empowering our STATE of minds.

UNM 2020 FEDERAL PRIORITIES

ENERGY AND WATER

SBIR/STTR Support for New Mexico Minority Entrepreneurial Small Business

USACE Tribal Nations Technical Center of Expertise for Collaborating with University Partners

DEFENSE

Directed Energy Microwave Source Development for DoD Testing and Evaluation

Photonics: Science, Technology, and Materials

LABOR, HEALTH AND HUMAN SERVICES, EDUCATION

Brain, Behavioral Health and Substance Abuse Research Facilities Expansion

Expansion of Health Extension Regional Offices (HEROs)

Project ECHO National Training Center

AUTHORIZATION

Pilot Project to Build Under-Represented Minority STEM Faculty at Hispanic-Serving Institutions

SUPPORT

The National Quantum Initiative Act

National Endowment for the Humanities and National Endowment for the Arts

ENERGY AND WATER

SBIR/STTR Support for New Mexico Minority Entrepreneurial Small Business

Appropriations Bill: Energy and Water

Federal Agency: Department of Energy (DOE)

Federal Agency Program Office: Office of Economic Impact & Diversity

Current Federal Funding Level: \$10.169 million

President's FY20 Budget Request: TBD

UNM Contacts: Lisa Kuuttila, CEO and Chief Economic Development Officer, STC.UNM, 505-272-7905, Kuuttila@stc.unm.edu and Rob DelCampo, Executive Director, Innovation Academy and Rutledge Endowed Professorship in Management, Anderson School of Management 505 277-0018, delcampo@unm.edu

Request:

UNM requests the following report language:

"Congress remains concerned by the small number of SBIR and STTR DOE grants that are awarded to minority and women-owned small businesses. Recently, the National Academies found that DOE has some of the lowest participation numbers of women and minority-owned businesses, and they asserted that extensive and focused outreach activities will be needed to increase the success rates. Congress agrees with the National Academies recommendation and provides \$3 million to support the creation of regional technical support centers to assist newly-forming and existing minority and women-owned small businesses to secure a more proportional share of SBIR and STTR grants."

Background:

FY20 funding for this program would support newly-forming and existing minority-owned small entrepreneurially-based businesses in New Mexico and secure a more proportional share of SBIR and STTR grants. SBIR and STTR awards in New Mexico have been approximately \$661 million in the history of the program to 373 firms. In FY16, there were 66 awards to 41 companies for \$2.7 million for Phase I and II SBIR/STTRs. New Mexico is a minority-majority state and UNM is a minority-majority institution, with more than 50 percent of both populations made up of Hispanic and Native American residents/students. However, there is a significant gap in the proportional share of SBIR/STTR awards made to minority-owned small businesses in New Mexico.

Rationale:

Most small businesses today are entrepreneurial. The STEM-based companies eligible for SBIR/STTR grants often have roots in science and engineering at the nation's national laboratories and universities. New Mexico is rich in science, engineering, technology and innovation assets due to its national laboratories and universities. However, we do not have a pro-rate share of existing and new small entrepreneurial businesses representing the diverse population in New Mexico. This problem can be addressed by the creation of more minority-owned businesses eligible for STTR/SBIR grants and providing assistance for existing minority-owned small businesses in the application for the grants. UNM is ideally positioned to create a program which would address both aspects of the problem. UNM and STC.UNM (the technology transfer and economic development arm of UNM) have the infrastructure needed to build a minority focus into the creation and support of minority businesses that can be more competitive for SBIR/STTR awards.

The current infrastructure includes:

- UNM Innovation Academy (iA), which infuses creativity, innovation and entrepreneurship in students from all disciplines.
- Innovate New Mexico, a partnership led by STC.UNM and including Sandia National Laboratories, Los Alamos National Labs, Air Force Research Lab, UNM, NMSU, and New Mexico Tech to showcase innovation assets and start-up companies inside and beyond the state.
- Partnerships with Sandia for research and technology transfer with more than 200 jointly-owned inventions and AFRL for research and technology transfer support.
- A NSF ICorps program uniquely serving student-led STEM business ideas as well as faculty-research based business ideas.

Description:

The request would support the creation of a new program, jointly hosted by UNM iA and STC.UNM, called the SBIR/STTR Support for New Mexico Minority Entrepreneurial Small Businesses, with two components:

Part one: iA and STC staff would be augmented to support the creation of more minority-owned STEM small businesses, based on faculty research as well as student-created ideas. The NSF ICorps program is a perfect feeder into the program.

Part two: Staff would be hired to train and support existing minority-owned small business to be competitive on SBIR/STTR grants.

Both aspects of the program would encourage partnerships with New Mexico's research universities, as appropriate, to make for stronger proposals.


Impact on UNM/NM/US:

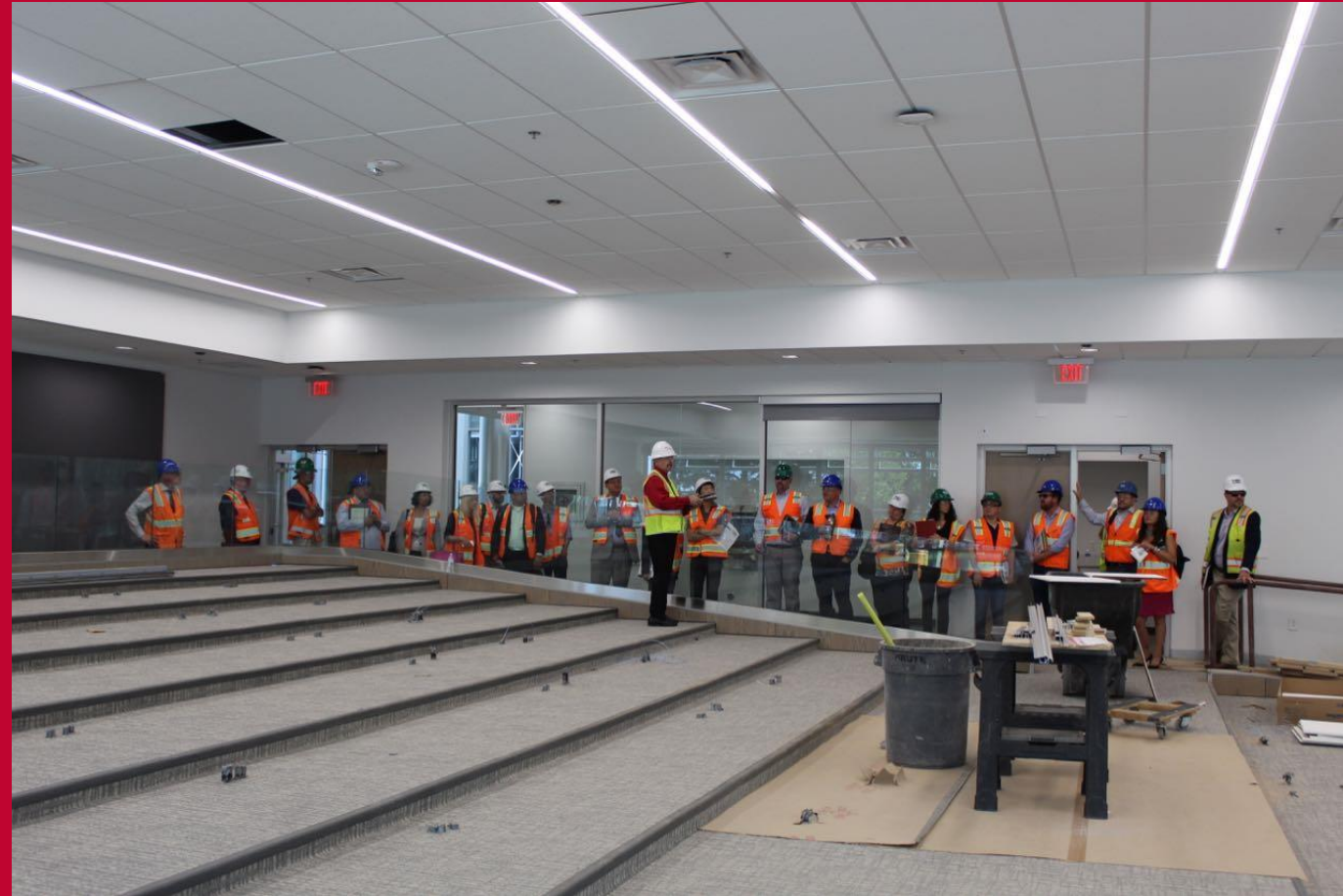
It has been shown that economic growth in the U.S. in terms of new jobs is coming almost exclusively from small businesses in recent years. An under-tapped asset for New Mexico and the U.S. has been the development of STEM-based minority-owned small business. This program is about increasing the effort, not about re-distributing it. More businesses will be started in New Mexico, existing businesses will grow and expand, both in New Mexico and beyond, and more role models will be created for minority students, leading them to start entrepreneurial ventures themselves.

Notes

Congressional Staff Academy

Main Campus

 THE UNIVERSITY OF NEW MEXICO.	
2019 Congressional and Legislative Staff Academy University of New Mexico	
<hr/>	
Main Campus	
9:00-9:10am	Welcome and UNM Update Gabriel Lopez, Vice President for Research
9:10-9:20am	Census Update Robert Rhatigan, New Mexico State Demographer and Head of Population Research at UNM's Geospatial and Population Studies Department
9:20-9:50am	Center for Quantum Information and Control (CQuIC) focused on the control of complex quantum systems to create new information processing capabilities. Ivan Deutsch, CQuIC Director and Regents Professor
10:00-10:30am	Physics & Astronomy and Interdisciplinary Science (PAIS) Hard Hat Building Tour of the new \$49 Million, 139,000 sq. ft. space, being completed in October 2019
10:45-11:30am	ADVANCE at UNM is a five-year NSF-funded project that promotes women and minority STEM faculty at UNM by creating cultural changes to increase their representation and advancement in STEM academic careers. Julia Fulghum, ADVANCE at UNM Director and Professor of Chemistry and Chemical Biology
11:45-12:45pm	Climate Change Research at UNM Mark Stone, Ph.D., Assistant Professor, Department of Civil Engineering
"Adapting to Water Instability and Water Use Changes"	
Dave Gutzler, Ph.D., Professor, Department of Earth and Planetary Sciences	
"Climate Predictions in a Turbulent System"	
Jennifer Rudgers, Ph.D., Associate Professor, Department of Biology	
"Climate-induced Disruption of Plant-microbe Symbioses"	
Marcy Litvak, Ph.D., Professor, Department of Biology	
"Consequences of Climate Disturbances for Carbon Storage"	



Health Sciences Center



University of New Mexico Congressional and Legislative Staff Academy Tuesday, August 12, 2014

- 8:30 - 9 am Coffee and continental breakfast, Clinical & Translational Sciences Center (CTSC)
Welcome, Richard Larson, HSC Executive Vice Chancellor and Vice Chancellor for Research
- 9:00 - 9:30 am Dan Savage, Chair, Department of Neuroscience
Center for Neurological Disease
New Mexico Alcohol Research Center
Jason Williams, EMS Programs Director, Emergency Medicine, Simulated ambulance
- 9:30 - 11:15 am Bill Shuttleworth, Associate Director, Clinical & Translational Science Center, Professor, Department of Neurosciences; Director Brain & Behavioral Health Institute (BBHI)
- ☐ BBHI Overview, Bill Shuttleworth
 - ☐ Community Engagement, John Weaver, College of Pharmacy; Margaret Miglioratti, BBHI; and Agnes Vellejos, Alzheimer's Association
 - ☐ BBHI Research, Bill Shuttleworth & Howard Yonas, M.D. Chairman of the Department of Neurosurgery,
 - ☐ Division of Community Behavioral Health, Caroline Bonham, M.D. Vice Chair of Community Engagement, Director of Community Behavioral Health (CBH).
 - ☐ Transcranial Magnetic Stimulation, Sarah Piro-Richardson, M.D. Regional Director of the V.A. PADRECC (Parkinson's Disease Research, Education and Clinical Centers)
- 11:30 am - 1:00 pm Lunch with Provost Chaouki Abdallah and 2014 UNM Distinguished Professors
Willard Reading Room, Zimmerman Library
- ☐ **Plamen Atanassov**, Chemical and Nuclear Engineering, School of Engineering
 - ☐ **Scott Burchiel**, Pharmaceutical Studies, College of Pharmacy
 - ☐ **Kathryn Foucar**, Pathology, School of Medicine
 - ☐ **Lani Gunawardena**, Organization, Information, and Learning Sciences, College of University Libraries & Learning Sciences
 - ☐ **Gabriel Melendez**, American Studies, College of Arts & Sciences



University of New Mexico

College of Education

Itinerary

Attendees: College of Education Dean
Assistant Professor: Dept. of Health, Exercise & Sports Sciences
Assistant Professor: Individual Family Community Education (IFCE)
Associate Professor: Dept. of Teacher Education, Education Lead & Policy
Associate Professor: Educational Thought & Sociocultural Studies

Wednesday, June 7, 2017

10:00 AM Meeting with Emmanuel Claudio, Senior Advisor
White House Initiative on Educational Excellence for Hispanics
Ron Lessard, Acting Executive Director and Chief of Staff
White House Initiative on American Indian and Alaska Native Education
11:30 AM Meeting with Lynn B. Mahaffie, Acting Assistant Secretary
Office of Post-Secondary Education
3:00 PM Meeting with Dr. Monique Chism, Deputy Assistant Secretary
Office of Elementary and Secondary Education

Thursday, June 8, 2017

9:00 AM Meeting with Christine G. Lee, M.D., M.S., Program Director, Division of
Diabetes, Endocrinology and Metabolic Diseases, NIDDK, NIH
9:00 AM Meeting with Rose Viana, Assistant Deputy Secretary & Director
Office of English Language Acquisition, U.S. Department of Education
Invited:
☐ Grace Zamora Duran, Associate Division Director, Research to Practice Division
Office of Special Education Programs
☐ Joan McLaughlin, Ph.D., Commissioner
National Center for Special Education Research, Institute of Education Sciences
☐ Supreet Anand, Deputy Director
Office of English Language Acquisition
12:00 PM Lunch Meeting with Congressional Education Staff
Elizabeth Hill (Heinrich), Lauren Arias and Leo Sheehan (Udall), Kimberly
Espinosa (Lujan), Rachel Hugman (Lujan) (Grisham), Josh Spann (Pearce)
3:00 PM-4:00 PM Meeting with Institute of Education Sciences (IES)
Meredith Larson, Dr. Katina Stapleton, and Emily Doolittle
Dr. Wai-Ying Chow, Erin Higgins

Friday June 9, 2017

10:00 AM Meeting with Dr. Maren Laughlin, Program Director, Bioengineering, ~~Imaging as Applied to Diabetes, Metabolic, & Endocrine~~
Biotechnology, & Imaging as Applied to Diabetes, Metabolic, & Endocrine
Diseases

Research Specific D.C. Program



Side Dishes

- Bring Members to Campus
- Staff Tracking
- Plan an Advocacy Trip
- D.C. Presence Year-round
- Capitol Forum with HACU





**ALWAYS SAVE ROOM
FOR DESSERT**